



## **December 19, 2024**

**Regular Meeting | 7:00 p.m.**

Troutdale Police Community Center – Kellogg Room  
234 SW Kendall Ct, Troutdale, OR 97060

### **Participation**

**The public may attend the meeting in person or via Zoom using the link below. Full Zoom details, including call-in information is available online here. This meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired or for other accommodations for persons with disabilities should be made at least 48 hours prior to the meeting to the City of Troutdale ([comdev@troutdaleoregon.gov](mailto:comdev@troutdaleoregon.gov) or 503-665-5175).**

### **Agenda**

1. Call to Order, Roll Call, & Pledge of Allegiance
2. Election of Chair
3. Adoption of Oct 17, 2024 Meeting Minutes
4. Public Comment on Non-Agenda Items
5. Presentation - Sandy River Shuttle and Downtown Parking Study
6. Presentation - Urban Renewal Area Refresher
7. Communications
  - a. Staff
  - b. Board
8. Adjourn

**Next Meeting: January 16, 2025**



## Meeting Minutes

### October 17, 2024 | Regular Meeting

Troutdale Police Community Center – Kellogg Room  
234 SW Kendall Ct, Troutdale, OR 97060

1. Committee and Staff Present: Chair Leamy, Vice Chair Allen, members Andrews, Hill, Knight and Koester. Members Staffenson, Castillo-White and Rizzo were excused absences. Staff Erika Palmer, ComDev Director and Marlee Boxler, Economic Development Coordinator.
2. Public Comment on Non-Agenda items: Paul Wilcox requested time for public comment after the board discusses RFQ. His comments are: On page 4, the sample site plan was removed from the document and he is extremely pleased.
3. Review and Approve Prior Meeting

- a. September 19, 2024 minutes were approved as amended (6:0).

4. Discussion

- a. Review changes to the RFQ document, The Confluence at Troutdale (URA). Marlee highlighted changes that could enhance what we really want to say to sell the project's significance. She explained the use of more inspirational photos to highlight current activities such as the Sandy Riverfront Trail & Park groundbreaking, the Wayfinder Brewing Taproom and The Highland Food Cart project that took advantage of Troutdale's incentives and assistance. She also added historical photos to the RFQ packet. Specifically, section 4 to the end goes into the nitty-gritty of the process.

Director Palmer added that small changes also occurred such as re-wording several sentences, typos and misspellings, but cautioned that there are still sections in the packet that are repetitive but helps it to become more concise. The topics of potential anchor tenants for the site and a parking plan with an importance that promotes walkability were also discussed.

Marlee will site where the data came from when using statistics in the RFQ. She used a visitation data tracking service called Placer AI on the one-pager which gave data that "1.7 million non-residents visited..." Troutdale and that they spent 85 million dollars.

Board member Andrews raised the question on how to entice business to continue along the river when the winter and winds hits us and it's not nice to be outside. He suggests asking candidates to add a design for indoor spaces/market elements like 5<sup>th</sup> Street Public Market in Eugene, Victoria Gardens in Southern California or the Chelsea Market in New York. He thinks using photos like Hood River Waterfront Park would be useful to display potential uses of the river in Troutdale. A covered year-round market space would be an ode to Troutdale's farming history and tells a story about us.

Vice Chair Allen wants to see page 20 reworked.

Board Member Knight suggest having wind-powered kinetic art sculptures that are activated during high winds. This attraction could draw tourists to Troutdale during extreme wind times as a must-see destination, specifically because of the energy.

## 5. Communication

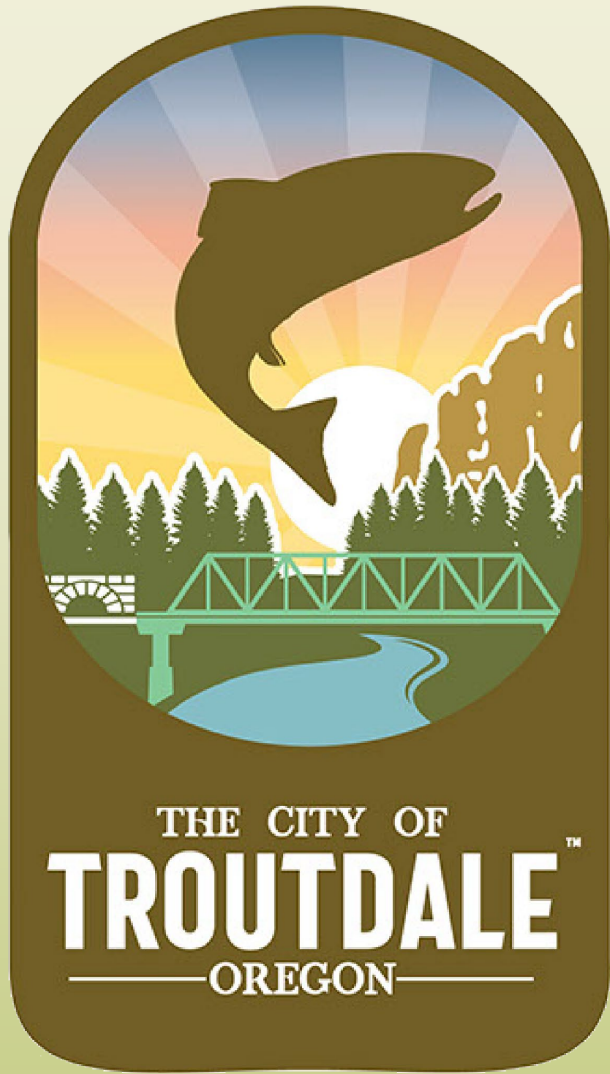
- a. Staff – URA/City Council will review the revised RFQ November 12<sup>th</sup> and TCAB can attend the meeting. Saturday is Howl-o-Ween at the Imagination Station dog park. Starting working with HLC and **tribes(which ones??)** on six signs for the Sandy Riverfront Trail. The November TCAB meeting, staff will give an update of the Sandy River shuttle Feasibility and Parking study. Disaster Preparedness class on Nov 20<sup>th</sup> is free and will be recorded for the City's YouTube© page.
- b. Advisory Board – Downtown clock tower is not working. Grand opening for Pickel Ball courts is Saturday.

Meeting adjourned at 8:45 PM.

## Exhibit A:

### 1. Documents Referred to During Meeting

- a. Request for Qualifications the Confluence at Troutdale, A Destination Riverfront Development Opportunity.



# Troutdale Transit Feasibility and Parking Study

**Town Center Advisory Board  
December 19, 2024**

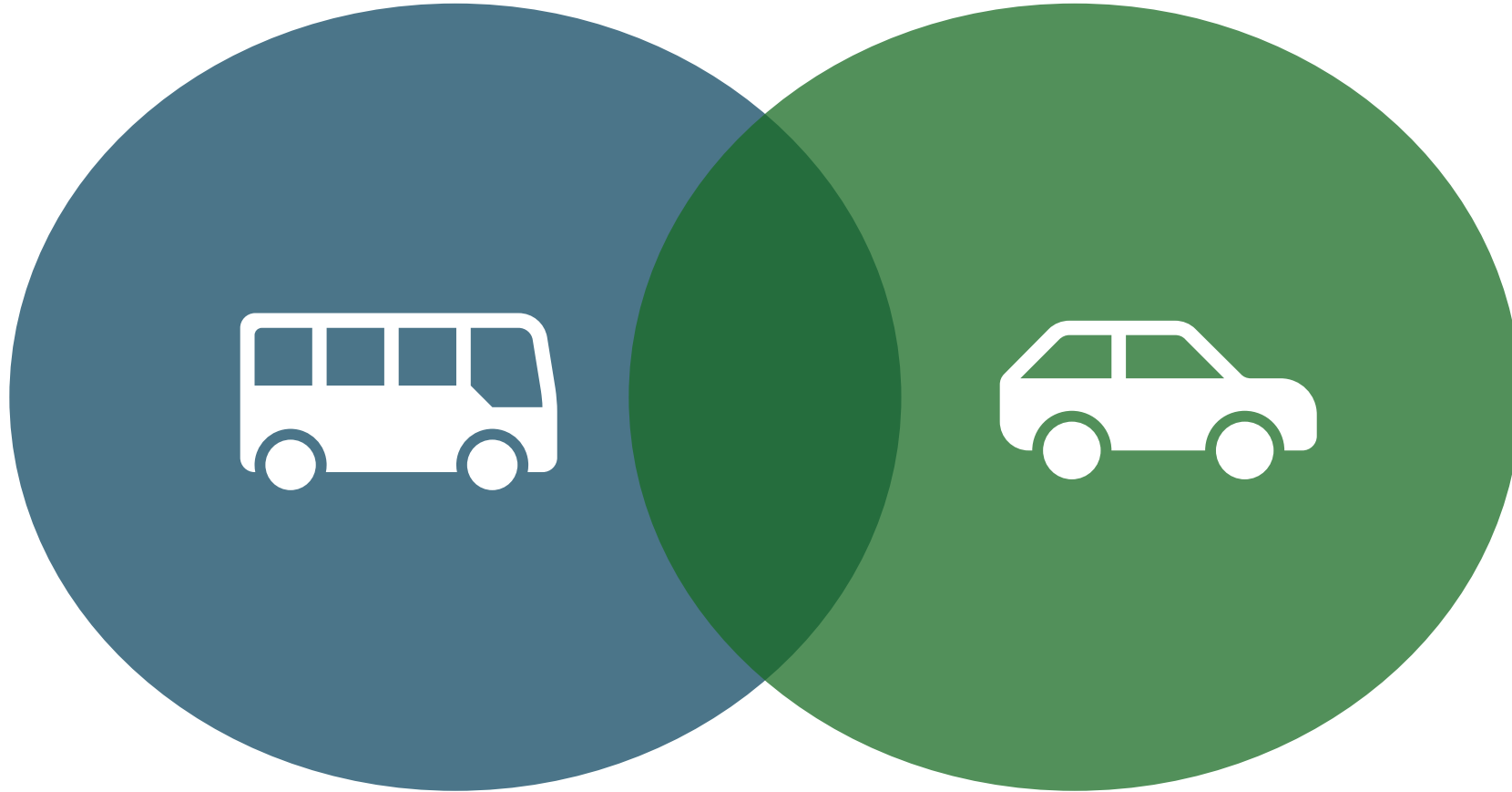
## Project Management Team

- Marlee Boxler
- Erika Palmer
  
- Corrie Parish
- Matt Bell
- Amy Griffiths

## Technical Advisory Committee

- Amy Schlappi, Columbia Area Transit (CAT)
- Beth Adair, Business owner
- Chris Damgen, Port of Portland
- David Spangler, OR State Parks
- Eve Nilender, Multnomah County
- John Leamy, Resident
- Jona Jacobsen, Troutdale Parks Dept.
- Karen Schaaf, Business Owner
- Layne Wyse, Metro
  
- Mollie King, Troutdale Recreation Manager
- Ryan and Emily Cafazzo, Business Owners
- Stephen Elgart, US Forest Service
- Tanney Staffenson, Planning Commission
- Terra Lingley, OR Dept. Transportation
- Travis Hultin, Troutdale Public Works Director

# Project Overview and Schedule



**TRANSIT FEASIBILITY STUDY**

**PARKING STUDY**

Troutdale Transit Feasibility and Parking Study



# Project Overview and Schedule

Spring 2024

Spring 2025



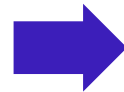
**Background Review**

- Parking Inventory
- Plans and Policies Review
- Case Studies
- Interviews
- **TAC #1**



**Existing Conditions and Opportunities Analysis**

- Parking Survey
- Public Survey
- Site Visit
- **TAC #2**
- **Public Involvement**



**Alternatives Development and Evaluation**

- Draft Parking Policies and Strategies
- Draft Shuttle Alternatives
- **TAC #3**
- **Public Involvement**



**Recommendations**

- Shuttle Feasibility Report
- Parking Management Plan



# TAC Role & Responsibilities

- Provide **meaningful feedback** and ground truth data findings in the development of the plan
- Participate in TAC Meetings and **review materials to serve as a sounding board** in the development of the parking and shuttle alternatives
- **Help spread the word** about outreach events
- **Serve as advocates** for the resulting final plan

# Transit Study

Troutdale Transit Feasibility and Parking Study



# Transit Feasibility Study – Work to Date



## Case Studies

- Ride the River, concessionaire operated -- Bend, OR
- Little Spokane Shuttle, City of Spokane Operated -- Spokane, WA
- Float the Boise, concessionaire operated – Boise, ID



# Initial Case Study Findings

- Provide a limited number of stops, focused on the most popular locations, to garner initial interest and provide competitive travel times.
- Ensure stops have appropriate supporting amenities.
- Explore opportunities to connect with micro transit.
- Keep a consistent schedule to establish familiarity and trust. Consider reservation systems and real time ETAs.
- Use the shuttle as an opportunity to educate about river safety and sustainable visitor management.
- Provide robust communication and marketing, with regular community engagement opportunities in equity focus communities.

# Interviews

- Travel Oregon
- ODOT
- Multnomah County
- TriMet
- Oregon Metro
- Oregon Parks & Recreation Department
- Troutdale Public Works
- Sugarpine Drive-In
- Cascades East Transit and Tumalo Creek Kayak and Canoe
- Gresham Fire & Emergency Services (Station 75 – Water Rescue), Corbett Fire, Multnomah County Sherriff

# Public Engagement

## • Survey

- Open July 30 – October 31
- Over 135 responses online or in-person

## • Topics

- What stops should a shuttle serve?
- What amenities should a shuttle have?
- What barriers are there to car-free access to Troutdale?



**WE WANT TO HEAR FROM YOU!**

Scan to open survey!

The City of Troutdale, in partnership with Travel Oregon, is evaluating the potential for future shuttle service that connects parks along the Sandy River to Downtown Troutdale and other local destinations. We would like to hear your perspective on what would make this shuttle service a success! Please scan this QR code - or visit the link below - to take our 5-minute survey.

Your responses will help to inform the development of this potential transit service. Thank you on behalf of the Economic Development & Tourism Division of the City of Troutdale!

**Survey link:**  
<https://www.surveymonkey.com/r/27DBWZS>

 THE CITY OF  
**TROUTDALE**  
 OREGON

# Public Engagement: Preliminary Themes

## Top Three Barriers to Car-free Travel

**Limited  
frequency of  
transit**

**Limited location  
of transit stops**

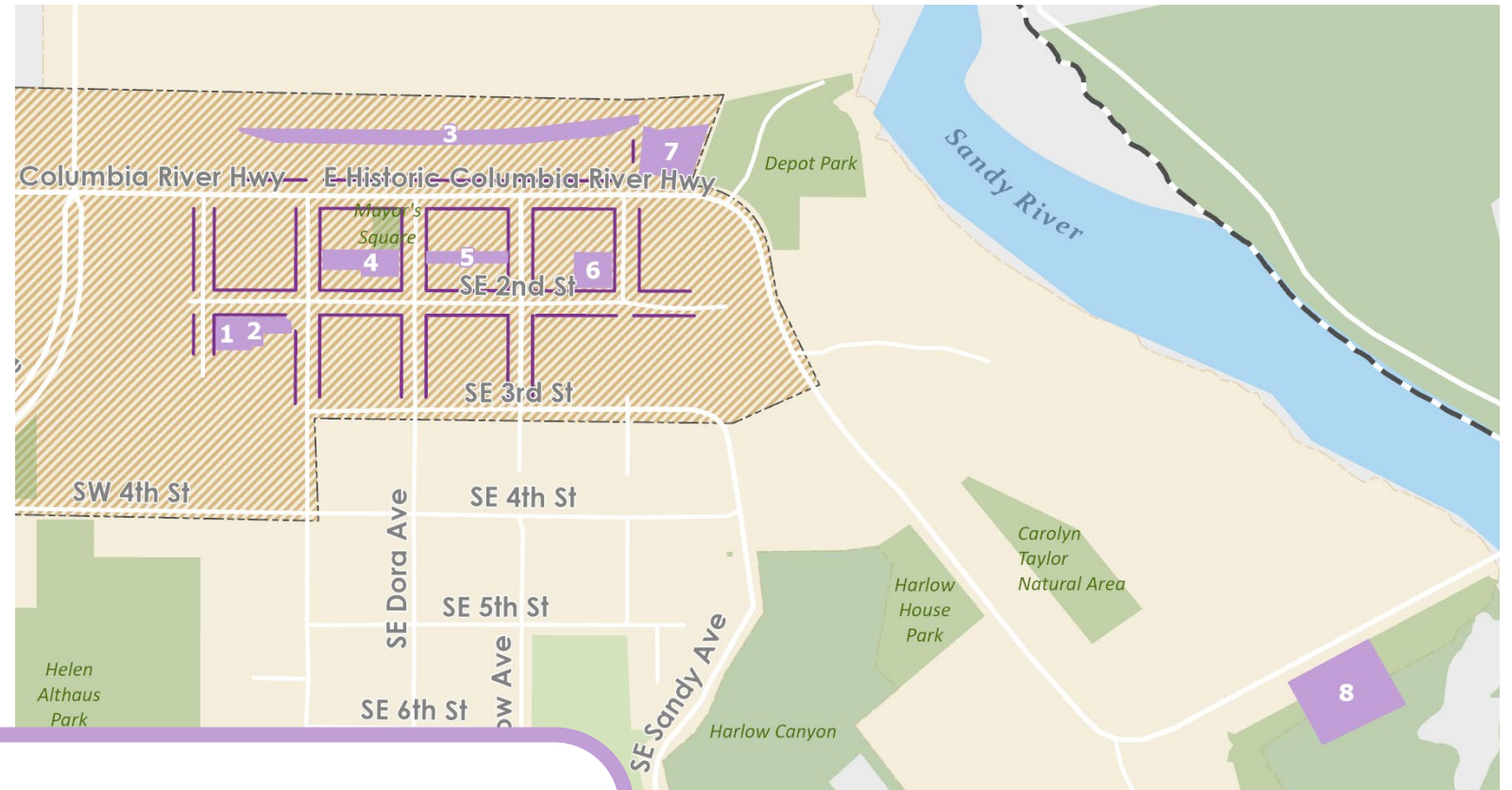
**Long amount of  
time needed to  
take transit**

# Parking Study

# Parking Study

## • Study Area

- On-street parking facilities
- Off-street parking lots



### Off-Street Parking Lots

1. Multnomah County Sherriff's Office and Troutdale Municipal Courtroom
2. City Conference Building
3. North Downtown Parking Lot
4. Mayor's Square Parking Lot
5. Discover Block Parking Lot
6. Old City Hall Parking Lot
7. Troutdale House and Depot City Park
8. Glenn Otto Community Park

## Parking Inventory: On-Street Parking

- **On-street parking is available on both sides of most streets in downtown Troutdale**
- **Approximately 1/3 of all on-street parking stalls have time limits**
  - All stalls on HCRH and some stalls on Kibling have 2-hour time limits
  - Some stalls on Dora and Harlow have 4-hour time limits
- **Approximately 2/3 of all on-street parking stalls have no limits or restrictions**
- **On-street parking includes ADA stalls and currently no loading zones**

$$\begin{array}{r} 5 \\ \text{specialty use} \\ \text{parking stalls} \\ + \\ 271 \\ \text{general use} \\ \text{parking stalls} \\ = \\ 276 \\ \text{on-street parking} \\ \text{stalls} \end{array}$$

## Parking Inventory: Off-Street Parking

- **Off-street parking is available in several public and private surface parking lots**
- **Most off-street parking stalls have no time limits or restrictions**
  - Overnight parking is generally not allowed; however, permits are available from the City
- **Off-street parking includes ADA stalls, EV Charging, and Reserved**

**51**  
specialty use  
parking stalls  
**+**  
**344**  
general use  
parking stalls  
**=**  
**395**  
off-street parking  
stalls

# Parking Survey

- **Data Collection**

- Thursday, July 18, 2024
- Saturday, July 20, 2024
- 9:00 AM – 6:00 PM

- **Analysis**

- Occupancy
- Duration of Stay
- Turnover



# Next Steps

- TAC Meeting #3 – February 2025
  - Draft Parking Management Policies and Strategies
  - Draft Shuttle Alternatives

**For all meeting packet materials --**  
**<https://www.troutdaleoregon.gov/commdev/page/sandy-river-transit-feasibility-study>**



Troutdale Transit Feasibility and Parking Study





**Questions?**

**For more information and all meeting materials:**

[www.troutdaleoregon.gov/commdev/page/sandy-river-transit-feasibility-study](http://www.troutdaleoregon.gov/commdev/page/sandy-river-transit-feasibility-study)

Marlee Boxler, Economic Development Coordinator

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